



YUKI TSUJI

UI/UX-PRODUCT DESIGNER

CONTACT



+1 416-670-6315



yukitsuji.ux@gmail.com



[Yuki's Portfolio](#)

EDUCATION

University of Toronto

Bachelor of Art:
UI/UX, Media IT and Sociology
2018-2022

Sheridan college

Bachelor of Art:
Graphic design, and Web code
2019-2021

TOOL

- Figma
- Miro
- Adobe Creative Suite
- Visual Studio Code
- Loop 11
- HTML/CSS
- UX Tweak
- Optimal Workshop
- Wix.com

WORK EXPERIENCE

Momentum Financial Services Group | Jan 2024 - Present

UI/UX designer in Toronto, Canada 🇨🇦🇺🇸

- Designing a new mobile app from scratch for Money Mart
 - Working closely with the marketing team
 - Targeting 18,000 applicants
- Extending the project by building a quick loan application
 - Streamlining the user experience to shorten the loan process
 - Enabling users to receive pre-qualified results in 5 to 10 minutes

EarthOne | Feb 2024 - July 2024

UX designer in Toronto, Canada 🇨🇦

Helping a startup company improve its app

- Conducted UX methods and user interviews
- Investigated the current design flow to identify areas for improvement

Aviso Wealth | Oct 2022 - Oct 2023

Jr. UX designer in Toronto, Canada 🇨🇦

Specialized in UI/UX design across diverse lines of business and internal platforms

- Contributed to various products with a focus on enhancing user experience
- Investment application that I was designing was recognized as an innovative technology by Chief Information Officers Canada in 2023

Backyard Movement | June 2022 - Oct 2022

UI/UX designer in Toronto, Canada 🇨🇦

Executed website redesign projects using agile methodology

- Strategically worked closely with developers to enhance collaboration
- Leading user research efforts, gathering valuable insights
- Achieved 85% findability as a result of the redesign

Trao Gifts | May 2021 - Aug 2021

UI/UX designer in Basel, Switzerland 🇨🇭

Conducted UX research and applying insights to new website design

- Resulted in a 45% increase in user engagement